

Alexis Hippler

**Art Director.
Designer.
Illustrator.**

309-397-4585
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alexishippler.com

SKILLS/EXPERTISE

Adobe Creative Suite
Google Workspace/G Suite
Microsoft Office Suite
Figma
Rive
Sketch
Wordpress
Google Web Designer
Webflow
2D Animation
Motion Graphics
Graphic Design
Web & App Design
Video Production
UX/UI Design
Drawing
Illustration
Biomedical Art
Photography
Script & Storyboarding
Character Design
Concept Art
Sound Editing
Sculpture
Painting

EXPERIENCE

DIGITAL AD DESIGNER, CREATIVE STRATEGIST

Accelerated Digital Media (acquired by Outerbox), 2025 - Present

Design and execution of creative asset development across paid media channels, including paid search, social, and programmatic. Collaborates closely with internal teams on creative strategy, and as a creative point of contact with clients to ensure creative aligns with goals, brand guidelines, and platform best practices.

SENIOR DESIGNER & ART DIRECTOR

Oodle, 2020 - 2025

Designed creative content for a wide gamut of clients & projects including but not limited to: digital & print marketing and advertising, web and mobile experiences, branding, creative strategy, and more. Designed and built ad creative, videos, animations, graphics, motion graphics, web and mobile designs and prototypes. Provided support for internal brand and creative marketing efforts. Creative campaigns won several awards including Addy, ICA, & US Agency Awards.

VISUAL DESIGNER

Fathom, 2015 - 2020

Created visual marketing content, design, video, animation, motion graphics, web design, prototypes, ad creative and interactive content for both clients and internal brand projects in digital and print media. Worked with and supported marketing teams on content strategies, branding, UX & CRO.

BIOMEDICAL ILLUSTRATOR & PRODUCTION ARTIST

Lachina, 2011 - 2015

Created biomedical and scientific illustrations, animations, and graphic design as well as production art for both print and digital.

FREELANCE MEDICAL ILLUSTRATOR

Electronic Publishing Services, 2011 - 2012

Created medical and scientific illustrations.

PHOTOGRAPHER

Lifetouch Portrait Studio, 2010

Photographed clientele and sold customized photo product packages.

EDUCATION

Bachelors of Fine Arts (BFA)

Biomedical Art, Design, & Illustration
Cleveland Institute of Art

Course Credits in Sciences

Case Western Reserve University
Cleveland State University

AWARDS

Portfolio Scholarship Award - 2005-2010
Honorary Scholarship Award - 2006-2007
Gertrude Hornung Award for Excellence in Medical Illustration - 2009-2010
Mary C. Page Memorial Presidential Traveling Scholarship - 2010
EMIT Film Festival: Award for Excellence, 2nd Place - 2010